

Customizing Your Ultimate Planning Guide is Easy!

The Ultimate Planning Guides are the premier marketing collateral and lead generation tool for the decorative plumbing and lighting showroom. What distinguishes them from other turnkey publications is their completely customizable covers (4 pages). As we work together to create a beautiful and unique version for your showroom(s), please refer to this guide for design and customization best practices.

Front Cover



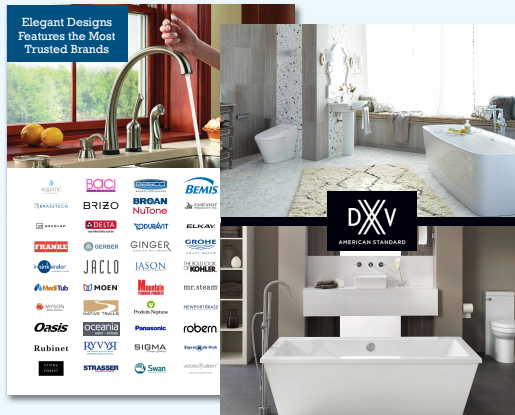
Inside Front Cover



Our team of talented graphic designers has selected a number of cover-worthy images from top brands and interior designers. Their compositions were chosen to work with the layout and the color palettes to complement your logo. Please provide high resolution logo files to incorporate into the covers. If you have a preference for a cover image, please share a high resolution photo, and be sure to have permission to use it for this purpose.

Make a personal statement about your showroom. This is all about you and why your showroom is the go-to resource in your marketplace. We can help craft the copy based on your preferences. Please provide high resolution images to support your message. Suggestions: showroom interior, showroom exterior, owner(s)/president, showroom staff.

Inside Back Cover



Back Cover



Most clients use this page to feature a line card, a manufacturer's ad, or a combination of the two. If you have an online catalog, we can usually gather that information from the line card on your site. If you don't have a line card on your site and would like to feature one here, please provide a list with links to their logos. If you would like to use all or part of the space for an ad, please provide one.

Make sure your customer knows where to find you. Please provide all location information, phone numbers and hours of operation. And always point them to your showroom home page or online catalog for at-home browsing and info gathering.

Creative Elements/Formats

Photography: High Resolution TIFF, JPEG, PNG 300dpi or greater at the size it's going to be used

Logos: Vector Files, preferably EPS. If you have various versions of your logo, please provide all that can be used in print.

Copy: Word docs

ORDER FORM

Fax to: 484-388-4291

Planning

• **ULTIMATE**
GUIDE

Company Name	Date
Contact Name	Title
Email	Phone
Billing Address	Shipping Address
Print Quantity	PO #
<input type="checkbox"/> Ultimate Lighting Planning Guide <input type="checkbox"/> Ultimate Kitchen & Bath Planning Guide	<input type="checkbox"/> Ultimate Bathroom Planning Guide <input type="checkbox"/> Ultimate Hardware Planning Guide

☐ Please enter our order for the custom Ultimate Planning Guide published and produced by Bravo Business Media. The print quantity for our order above is indicated above and will be invoiced based on the price schedule listed.

Print Quantity	Design Services	Digital Link	Price
1,000	Included	N/A	\$1,995.00 + Freight
2,000	Included	Included	\$3,495.00 + Freight
3,000	Included	Included	\$4,495.00 + Freight

Pricing for additional quantities, multiple shipping locations, etc. available upon request.

It's Easy...Order Process & Next Steps:

1. Upon receipt of your signed order form, a representative from Bravo Business Media will contact you to schedule an initial design call to discuss the desired customization and present the specifications required to customize your company's Ultimate Lighting Planning Guide (ie: images, logos, text).
2. Once the materials have been received a draft proof is provided, generally within 3-5 days.
3. Approvals and/or revisions are communicated back to Bravo Business Media for final art production.
4. A delivery date is established and notification upon shipment is sent.

Authorized Signature



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